

ATTENTION PHYSICIANS & SMALL HEALTHCARE PROVIDERS!

YOU ARE INVITED...

HEALTHCARE TRANSFORMATION - CONVERTING TO ELECTRONIC HEALTH RECORDS

ATIBA TECHNOLOGY SOLUTIONS, SITE2 AND THE GREAT VALLEY TECHNOLOGY ALLIANCE invite you to attend a seminar that will help you better understand:

- ✓ Requirements of the HITECH Act and the options you have related to converting to Electronic Health Records
- ✓ The steps that need to be taken for you to make timely, well-informed, cost-effective decisions
- ✓ The business and IT support our healthcare transformation team can provide that will facilitate an end-to-end solution, enable a smooth transition to EHR & help you document 'meaningful use' so you can receive up to \$44,000 or \$64,000 in government incentives



KNOWLEDGE IS POWER: Our goal is to get you started with Healthcare Transformation – to let you know that you are not alone and to help you move forward with your technology decisions in a manner that will enable you to mitigate your business risk and maximize your financial investment. We can take the pain out of technology transformation!

WHEN: 3:00pm – 4:30pm or 6:00 pm – 7:30 pm, February 17th, 2010 (Registration opens 45 minutes prior)

WHERE: Site2 Training Room, 417 Lackawanna Avenue, Scranton, PA 18503

WHO SHOULD ATTEND: Individuals within physician practices and small healthcare organizations that are responsible for making the business and technology decision to convert to electronic health records.

COST: Free

RSVP: Please RSVP electronically by filling out the reservation form on the ATIBA website: <http://www.atibatechnology.com/EHRegistration.htm> or call Anita Rose at 570-842-8144 if you have questions or wish to schedule a one-on-one appointment.

SEATING IS LIMITED: If necessary we will schedule additional seminars to accommodate all parties interested. If you require additional information please contact one of the following individuals:

ATIBA Technology Solutions	Anita Rose	570-842-8144	arose@atibatechnology.com
Site2	Marc Gonzalez	570-558-5669	mgonzalez@site2bc.com

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CONCERNED ABOUT HOW TO MOVE FORWARD TO CONVERT TO ELECTRONIC HEALTH RECORDS?



DO YOU WISH you could focus on running your medical practice and not be forced to become an expert in government red tape, employee training, software evaluation and system implementation? If so, we can help!

ATIBA TECHNOLOGY SOLUTIONS, SITE2 AND KEYSTONE BUSINESS PRODUCTS have partnered to form a healthcare transformation team. We are a group of local business and technology professionals working together to create and support an implementation strategy and end-to-end solution for healthcare providers who plan to convert to using electronic health records in order to comply with the HITECH provisions of the American Recovery and Reinvestment Act.

OUR COMBINED EXPERTISE covers IT infrastructure & peripheral equipment, project management, business analysis, software evaluation and selection, healthcare system implementation, IT security, HIPAA compliance, process improvement, document management & handling, eco-friendly operations, staff training, business continuity and disaster recovery planning & support.

WE ARE SOLUTION ARCHITECTS who can integrate people, process and technology in a manner that will enable your practice to function more efficiently while meeting the latest HIPAA compliance mandates. And, we are local businesses that will be here to support you for the long-term.

IF YOU ARE A SMALL TO MEDIUM SIZE HEALTHCARE PROVIDER WITHOUT A DEDICATED IT STAFF, the decisions that you need to make can be overwhelming. Healthcare software vendors provide a variety of solutions, both in-house and hosted. If you are going to take the technology plunge, it makes sense to make an informed decision; a decision that will not only enable you to receive the optimum government incentive reimbursement, but one that will carry you forward long-term.

WE CAN WORK WITH THE SYSTEMS YOU CURRENTLY HAVE or recommend new healthcare solutions that better meet your business requirements. We will manage and support your on-site technology solutions or provide you a hosted solution alternative. We will help to ensure that patient information remains private and secure and your operations HIPAA compliant.

We will assess your current environment, identify areas that need to be enhanced or reinforced and create a roadmap that will integrate electronic health records into your operational processes and IT systems. Allow us to act as your Chief Technology and Chief Compliance Officer so that you can focus on what's important to you – healing the sick and saving lives!

TAKE YOUR FIRST STEP on the healthcare transformation journey and join us to learn how we can take the pain out of the technology decisions you need to make...we are committed to providing you an end-to-end EHR solution.